WINDOOR
WINDOW • DOOR • FACADE
EXPO CHINA

The 25th Windoor Expo 2019

4 to 6 March
PWTC and NICEC, Guangzhou, China
www.windoorexpo.com | 86-20-89080309

For Better Building,
For Better Life!
ABOUT THE EXPO

Windoor Expo is the ultimate industry event in China connecting architects, builders, contractors, fabricators, real estate developers and traders. This annual trade fair brings 700+ international manufacturers and suppliers in the window, door and facade industries showcasing 23,000+ leading products across the world.

Global windows and doors demand is projected to advance 4.5% per year to US$ 214 billion in 2021. The US and China will drive demand as they account for 65% of the global sales growth over this period. Increased spending on new office and commercial buildings in China, and the ongoing strength of new home construction in the US will support this demand. These trends are presented in a new study from The Freedonia Group.

To meet the fast-growing demand of windows and doors market in China, Windoor Expo will expand its exhibition space to 100,000 square meters in 2019. The biggest-ever 25th edition will cover two venues: the existing exhibition center, Poly World Trade Center(PWTC) and the recently-added one, Nan Fung International Convention & Exhibition Center(NICEC).
Real estate developers, engineering designers, window door fabricators, dealers and traders constitute 83% of visitors in 2018, which are the key buyers for the expo.

### EXPO REVIEW

#### WINDOOR EXPO (2014 TO 2018)

<table>
<thead>
<tr>
<th>Year</th>
<th>SQM</th>
<th>Exhibitors</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>60,000</td>
<td>475</td>
<td>42,077</td>
</tr>
<tr>
<td>2015</td>
<td>70,000</td>
<td>507</td>
<td>46,781</td>
</tr>
<tr>
<td>2016</td>
<td>75,000</td>
<td>546</td>
<td>61,627</td>
</tr>
<tr>
<td>2017</td>
<td>80,000</td>
<td>564</td>
<td>62,639</td>
</tr>
<tr>
<td>2018</td>
<td>85,000</td>
<td>579</td>
<td>64,518</td>
</tr>
</tbody>
</table>

#### VISITOR BREAKDOWN IN 2018

- **Real Estate Developer**: 11%
- **Engineering Designer**: 31%
- **Window Door Fabricator**: 26%
- **Manufacturer**: 16%
- **Dealer & Trader**: 15%
- **Others**: 1%

#### By Roles

- **Management**: 29%
- **Sales & Marketing**: 20%
- **Engineering Technician**: 17%
- **Design**: 11%
- **Procurement**: 6%
- **Others**: 17%

29% are the decision-makers in the enterprises, which take the largest proportion of visitors.
2019 PREVIEW

- **700+** EXHIBITORS
- **23,000+** NEW PRODUCTS & SOLUTIONS
- **100,000** SQUARE METERS

**FLOOR PLAN**

**RANGE OF EXHIBITS**

- Aluminum Profile & Curtain Wall
- Equipment
- Hardware & Fittings
- New Building Technology
- Sealant & Adhesive
- Star Galaxy (Innovation Zone)
- Window & Door

Nan Fung International Convention & Exhibition Center

Poly World Trade Center

700 meters
10 minutes on foot
1 minute by free shuttle bus
WHY EXHIBIT

Business Opportunities
The global door and window market is expected to reach an estimated US$243.6 billion by 2022 and it is forecast to grow at a CAGR of 4.1% from 2017 to 2022.

Industry Gathering
After 24 years of accumulation, the expo has become a gathering for the industry players to pursue market opportunities, and network with the existing and the new clients.

Golden Season
March is the golden season for purchasing in China. Buyers will find the newest products and technologies at the beginning of the business year.

New Products Launch Pad
Held right after the Chinese Spring Festival, the expo has been regarded as the launch pad for new products and technologies.

Geographical Advantages
Guangzhou is the hub of real estate developers' headquarters in China. Also, it is the gateway to the booming Southeast Asia markets.

Comprehensive Media Coverage
Updated news about Windoor Expo spread to the industry players through over 150 international and local media partners, also Facebook, LinkedIn and Twitter, etc.
CONTACT US

Guangzhou JianKe Citiexpo Co., Ltd.

T +86 20 8908 0309  F +86 20 8908 0322
E info@windoorexpo.com  W www.windoorexpo.com

ENGAGE WITH US